



Heritage Foundation  
Newfoundland & Labrador

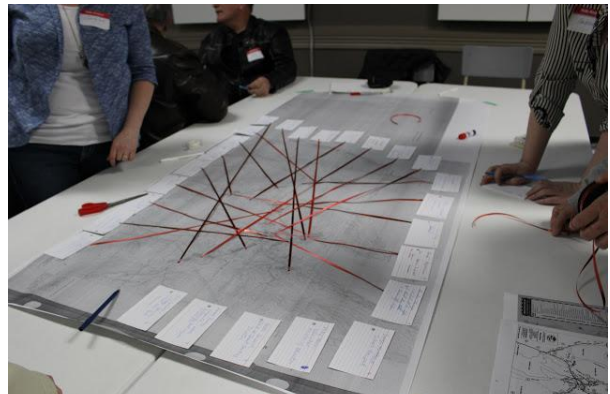
## People, Places and Culture Workshop

*Mapping and capitalizing on your community's cultural heritage resources*

### Overview

Every community in Newfoundland and Labrador has its own heritage resources and stories that make it unique: heritage buildings and neighbourhoods, special places, place names, old trails, stories, individuals, cultural traditions and knowledge. As well, there may be cultural assets like museums, arts centres, libraries, among others that can play an enhanced role in promoting a community's heritage. These all help create a special sense of place that contributes to local identity and pride and that can be an important resource for community economic development. Preserving and capitalizing on heritage assets has proven to be an important way for a community to create a competitive edge.

A **People, Places and Culture Workshop** takes a community through a process of cultural asset mapping. This provides an inventory of key cultural resources that need to be protected or safeguarded for future generations and that can be utilized for the benefit of the community. By placing heritage and cultural assets on a map, the richness, patterns and connections between cultural resources start to emerge. For example, there may be a cluster of heritage buildings that could form a future heritage district, some reoccurring stories, traditions or themes that could be used for interpretation or tourism promotion, or some ideas that could support local business development. Ideally, an inventory of cultural heritage resources will form the basis of a community protection and development plan in which concrete steps or heritage projects are identified.



Using a workshop format interested members of the community come together to share their information and ideas. We bring the maps, you put on the kettle and we'll share some stories!

After the workshop, we'll meet with key stakeholders in your community to go over what was discovered and to help you make a plan for your next steps in safeguarding your local heritage.

## How a People, Places and Culture Workshop Works

Typically an initial exploratory workshop takes place over a half day or evening in which interested members of a community come together to map community heritage and cultural assets. This is followed by a planning session with the organizing committee or key community stakeholders (heritage organizations, town council, development organizations) to identify next steps in protecting and developing heritage resources. Ideally, this will be part of a longer-term involvement with the Heritage Foundation to protect and capitalize on a community's heritage resources.



The kinds of individuals and organizations that you might want to involve in your workshop include:

- Seniors
- Youth groups and schools
- Heritage organizations
- Municipal councilors and staff
- Community organizations
- Tourism committees
- Representatives from regional tourism or development organizations and staff from government agencies such as Tourism, Cultural, Industry and Innovation and ACOA

***We can schedule a workshop to best accommodate your community whether it be over the course of a couple of evenings or on a weekend.***

In order to participate a community needs to:

- Organize and promote all community sessions
- Provide workshop venues
- Provide accommodations and meals for the facilitation team (generally 2-3 individuals) that can include private billeting

The Heritage Foundation will:

- Send in a team to facilitate the workshops in your community
- Help with designing promotional materials
- Provide a workshop report
- Provide follow-up services for further planning and implementation of community plans



## **About the Heritage Foundation of Newfoundland & Labrador**

The Heritage Foundation is a provincial agency that supports the preservation of the province's historic places and the safeguarding of its intangible cultural heritage. We have a team with a wealth of skills and knowledge in heritage inventoring, folklore, the protection of heritage resources, heritage preservation, community development and strategic planning. For more information on the Foundation see: [www.heritagefoundation.ca](http://www.heritagefoundation.ca)

## **How to have a People, Places and Culture Workshop in your Community**

To apply please fill out the attached brief form. For further information or to ask questions contact Dale Jarvis at [dale@heritagenl.ca](mailto:dale@heritagenl.ca), or call 1-888-739-1892 extension 2.

## People, Places and Culture Workshop Application

1. Sponsoring Organization:

2. Name of individual completing the application:

3. Contact information (email/telephone):

4. Please list ways in which you feel that a People, Places and Culture Workshop would benefit your community:

5. Who do you think could/should participate in the workshop? (e.g., names of organizations, etc.)

6. How will you help promote the workshop to locals to ensure a successful event?

7. Can you provide the following:

A venue for workshop sessions: Yes \_\_\_ No \_\_\_

Refreshments for workshop sessions (tea/coffee/muffins): Yes \_\_\_ No \_\_\_

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Accommodations and food for the HFNL facilitation team: Yes \_\_\_ No \_\_\_